

Registry Week- Protocol for Embedded Media

We view the media as an important ally in our efforts to engage the community around homelessness. As such, we urge you to document the Registry Week experience fully and in accordance with the coverage needs of your media outlet.

To ensure a safe, positive, and effective experience for all involved, please abide by the protocol outlined below. Failure to do so may result in you and/or your outlet being asked to cease participating.

1. Initial Approach

In order to maximize the survey response rate, **please remain at a distance with your camera aimed downward** when your volunteer team approaches an individual experiencing homelessness. Your volunteer captain will introduce him or herself to each individual and immediately ask for their consent to be photographed or filmed. Please raise your camera and begin filming **ONLY AFTER** your volunteer captain has confirmed that he or she has secured consent.

2. Survey Administration

Please DO NOT attempt to interview individuals experiencing homelessness. The Vulnerability Index survey already contains a large number of detailed and personal questions. To minimize any potential discomfort a respondent may feel, we ask that you film their participation without engaging them directly.

3. Running Sensitive Content

Please BE SENSITIVE as you decide what material to print or air. The Vulnerability Index survey contains detailed questions about health history, drug and alcohol use, and violent or potentially traumatic experiences. We work hard to keep this information confidential and ask that you use your best judgment in an effort to do the same. As a general rule, please do not run with information about individuals experiencing homelessness if you not want similar information publicized about yourself.